

Personal Data Processing Policy

1. General provisions

This Personal Data Processing Policy has been developed in accordance with the Federal Law No. 152-FZ «On Personal Data» dated July 27, 2006. It establishes the procedure for processing personal data and outlines the measures implemented by Biomicrogel LLC (hereinafter referred to as the «Operator») to ensure the security of personal data.

1.1. The Operator considers the protection of human and civil rights and freedoms during the processing of personal data to be a fundamental priority. This includes safeguarding the right to privacy, as well as personal and family confidentiality.

1.2. This Policy applies to all personal data that the Operator may obtain from visitors to the website <http://biomicrogel.com> (hereinafter referred to as the «Website»).

2. Key definitions

2.1. Automated processing of personal data — processing of personal data using computer technology;

2.2. Blocking of personal data — temporary cessation of personal data processing, except where processing is necessary for data clarification;

2.3. Website — a collection of graphical, informational materials, software, and databases accessible via the Internet at <http://biomicrogel.com>;

2.4. Information system of personal data — a system comprising personal data contained in databases and technologies that ensure its processing;

2.5. Depersonalization of personal data — actions rendering personal data impossible to link to a specific User without additional information;

2.6 Processing of personal data — any action or set of actions performed with personal data, including collection, recording, storage, use, transmission, depersonalization, blocking, deletion, or destruction;

2.7 Operator — an entity or individual that organizes or conducts personal data processing and determines its purposes and methods;

2.8 Personal data — any information relating directly or indirectly to an identified or identifiable User of the Website;

2.9 User — any visitor to the Website;

2.10 Provision of personal data — actions aimed at disclosing personal

data to a specific party or group;

2.11 Distribution of personal data — actions aimed at public disclosure, including via mass media or online networks;

2.12 Cross-border transfer of personal data — transmission of personal data to a foreign jurisdiction;

2.13 Destruction of personal data — irreversible deletion of personal data.

3. Types of personal data processed

3.1 Full name;

3.2 Email address;

3.3 Phone number;

3.4 Anonymized data (e.g., cookies) collected through analytics services such as Yandex.Metrika and Google Analytics.

3.5. The aforementioned data collectively referred to as Personal Data throughout this Policy.

4. Purpose of data processing

4.1 The Operator processes personal data to send information emails and clarify order details.

4.2 Users may receive notifications about new products, services, or special offers, with an option to unsubscribe by emailing info@biomicrogel.com.

4.3 Anonymized data is used to analyze User behavior and improve Website quality.

5. Legal basis for processing

5.1 Personal data is processed only when submitted by Users via forms on the Website. Submission implies User consent to this Policy.

5.2 Anonymized data processing is allowed if browser settings permit cookies and JavaScript.

6. Data collection, storage, and security

The security of Personal Data processed by the Operator is ensured through the implementation of legal, organizational, and technical measures necessary to fully comply with the requirements of applicable data protection laws.

6.1 The Operator ensures the security of personal data through legal, organizational, and technical measures.

6.2 Personal data will not be shared with third parties unless required

by law.

6.3 Users can update or withdraw their data by contacting info@biomicrogel.com with the subject line «Personal Data Update».

6.4. The processing period for personal data is indefinite. Users can withdraw their consent for the processing of personal data at any time by contacting the Operator at info@biomicrogel.com, with the subject line «Withdrawal of Consent for Data Processing».

7. Cross-border data transfer

7.1 The Operator ensures adequate protection of personal data during cross-border transfers.

7.2 Transfers to jurisdictions without sufficient data protection require User consent.

8. Final provisions

8.1 Users may contact the Operator for clarifications at info@biomicrogel.com.

8.2 This Policy remains in effect until replaced by a new version.

8.3 The latest version of the Policy is publicly available at <http://biomicrogel.com>.